



The Energy Accelerator



START HERE YOUR ENERGY BUSINESS

The energy accelerator for startups
in Baden-Württemberg - and beyond.

AXEL is the only accelerator with
a 100 % focus on energy.

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● We support your start.

FAST LANE

Quick access to the energy market

SENIOR EXPERT COACHING

Exchange with energy and business experts

CHALLENGE YOURSELF

Active and challenging support

BUILD A SAFE PRODUCT

Best-in-class guidance for product safety

WE INVEST IN YOU

Your ideas' success is what counts

BECOME AN ENTREPRENEUR

Lead your startup to success

BEST WORKING CONDITIONS

Perfect environment for your team

TRUST- BASED

You decide on your equity

B2B STARTUP COMMUNITY

Join the energy industry startup scene

100 % ENERGY ACCELERATOR

AXEL was launched by fokus.energie e.V. to help startups in the energy sector grow their business and accelerate market entry.

Are you building products or services for the energy industry?

AXEL has the business and technical expertise to support you.

2. From idea to success.

AXEL offers three programs of varying intensity to help you develop your energy startup.

Choose the one that fits your team best.

ENERGY BOOT CAMP

4
days

For those turning an idea into an energy product or service.

- Market & needs analysis
- Value proposition & business model development
- Presenting your product idea with impact

TEAM TRAINING

8
weeks

For startups and visionaries with solutions for the energy industry.

- Value proposition & business model development
- Efficient product development methods
- Team assessment
- Basic finance, tax & legal knowledge
- Funding options
- Pitch training

TEAM DEVELOPMENT

12
months

For energy startups with a mature business model.

- Individual mentoring by energy/business experts
- Objective evaluation of success potential
- Professional business learning
- Hands-on support in product development
- Early-stage financing connections
- Coworking spaces
- Support with PR & day-to-day business

3. Grow here. Succeed here.

Scale your startup in one of Germany's leading energy accelerators!

Since 2018, we have supported over 270 energy startups. We understand the challenges of founders and provide independent, unbiased guidance.

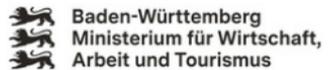
AXEL is based at Technologiefabrik Karlsruhe, one of Germany's largest startup hubs. Benefit from personal support and the strong fokus.energie network, giving you valuable contacts and resources.

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Reach out -
we are here
to help!

www.axel.energy



Selected partners

